



2023 ALPINE TOUR

Celebrating the 110th anniversary of the 1913 Alpenfahrt

9th-26th June 2023



THE TOUR



Photo credit: David Dudley

In 1913 Rolls-Royce sent a team of specially prepared team cars and one private entry car for James Radley to participate in the Alpenfahrt, which was the most challenging test of reliability and performance in Europe. This followed six months' intensive improvement to the Silver Ghost to make it suitable for use anywhere in the world following an embarrassing retirement from the 1912 Alpenfahrt.

In the 1913 Alpenfahrt the Rolls-Royces performed superbly and although they just missed winning the team prize by two points, they came away with their reputation greatly enhanced. Shortly afterwards the Alpine Eagle model was introduced and Rolls-Royce quickly became established as the luxury car par-excellence across Europe.

To mark the 110th anniversary of this historic event, the 20-Ghost Club is organising a re-enactment of the 1913 Alpine Tour which is open to all Club cars not just Silver Ghosts.

The Centenary which we organised in 2013 faithfully followed the original route. This necessitated some very long driving days and only staying in Hotels for one night. The 2023 re-enactment will start and finish at the wonderful Hotel Freisacher in Salzburg and follow the original route with the exception of the Vienna leg, incorporating four countries and all the important historic passes.





We will be staying in top quality hotels, in most cases for more than one night. We will also depart slightly from the original route to incorporate a two-night stay in Venice, where secure parking has been arranged.

This 17-night Tour promises an exciting mix of mountainous driving through the picturesque Austrian and Italian Alps, leisurely motoring along the beautiful Italian Riviera and on through the scenic wonders of Croatia and Slovenia.



The re-enactment will include two Gala dinners, most evening meals as well as such memorable experiences as cultural evenings and tastings, traditional dancing and music, sightseeing opportunities, optional activities such as boat trips and visits to places of interest along the route.

The Tour will cover about 1730 kms, but there will be plenty of flexibility for those who do not want to spend all day, every day, driving. Free days and optional experiences will give you the freedom to choose what you wish to do or not to do.

As with the Centenary event in 2013, we will be using our partners MindWorks, the PR company for Rolls-Royce Motor Cars, to help us organise this exciting event.

AGENDA

The estimated all-inclusive cost is £12,000 per couple, per car:

- All accommodation in double superior rooms for 17-nights
- Breakfast and most evening meals with wine at each hotel
- Two gala events with a gourmet set course menu, accompanying wines and entertainment in spectacular venues in beautiful Salzburg
- Entertainment and cultural events included
- Parking and security for the cars
- Comprehensive booking service, all tour planning and admin support
- All H&S considerations
- Two experienced event professionals to act as dedicated Tour hosts to accompany the group for the duration.





Loibl Pass

We expect this to be a highly popular Tour and are therefore asking for expressions of interest now so that we can plan accordingly.

To register your interest, please fill your details in the attached form and send to 20-ghost@mindworks.co.uk by Tuesday 1st March 2022.

Please note that a £2,500 non-refundable deposit per car is required when you register your interest.*

A booking form will then be circulated giving full details once hotel bookings have been confirmed.

Please note:

- Shipping of your vehicle to be organised by you and any costs borne by the owner.
- All flights, transfers and travel insurances to be arranged by each participant.
- Roadside mechanical support will be included. However recovery, major mechanical work and full rebuilds will need to be agreed and paid for separately, with the support team. Please make sure that your car is in tip top condition before arrival.
- Deposits will, of course, be refunded if not allocated a place on the tour or if, in the event of you cancelling, we are able to fill your place.

*Paid in pounds sterling and sent including any fees that may be incurred.



Stelvio Pass

HOTEL DETAILS

(INFORMATION CORRECT AT TIME OF DISTRIBUTION)



Friday 9th June and Saturday 10th June
Hotel Friesacher, Salzburg, Austria



Sunday 11th June
The Grand Hotel, Lienz, Austria
Approx 200 km

Monday 12th June and Tuesday 13th June

Interlpen Hotel, Tyrol, Seefeld, Austria
About 300 km



Wednesday 14th June

Hotel Cristallo, Solda, Italy
About 147 km



Thursday 15th, Friday 16th and Saturday 17th June

Hotel Splendido Bay Luxury Spa,
Lake Garda, Italy. About 230 km



Sunday 18th and Monday 19th June

Hotel Danieli, Venice, Italy
About 180 km

HOTEL DETAILS

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Tuesday 20th and Wednesday 21st June

Kempinski Hotel Portoroz, Slovenia

About 200 km



Thursday 22nd and Friday 23rd June

Ambassador Hotel, Opatija, Croatia

About 90 km



Saturday 24th June

Grand Hotel Toplice, Bled, Slovenia

About 158 km



Sunday 25th June

Hotel Friesacher, Salzburg, Austria

About 223 km



We look forward to hearing from you.
Please do not hesitate to contact us in the
meantime if you have any queries.

Nick Naismith and Ken Forbes,
Tour Organisers,
20-Ghost Club



**Please register your interest using the
form below and return to:**
20-ghost@mindworks.co.uk by 1st March 2022.